

INFLUENCERS AD IDENTIFICATION REPORT

Updated 8 December 2021

INFLUENCER	DATE ADDED	AD DETAILS	ISSUE RAISED	OUTCOME
@poweredbyplants	7/10/21	Promoting vitamin products	No ad identification	Compliance reminder
@kristen_in_bloom	7/10/21	Promoting clothing brand	No ad identification	Compliance reminder
@iamsoph	7/10/21	Promoting kids clothing brand	No ad identification	Ad identifier used
@heidi.rawstorn	7/10/21	Promoting tea brand	No ad identification	Ad identifier used
@meghutchison	7/10/21	Promoting Earthwise products	No ad identification	Ad identifier added
@Clairemoros	21/10/21	Promoting a variety of products	No ad identification	Ad identifier added
@Simoneanderson	21/10/21	Promoting clothing brand	No ad identification	Ad identifier added
@makaiacarr	21/10/21	Posts showing vaccination	No ad identification	No Jurisdiction
@anikamoa	21/10/21	Promoting playhouse	No ad identification	Compliance reminder
@lavara_Loves	14/11/21	Promoting Circuit Machine	No ad identification	Compliance reminder
@Marnies_world_	14/11/21	Promoting her own business Ms Marnie	No ad identification	Compliance reminder

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@Sheenajayne_fitness	14/11/21	Promoting a promo code	No ad identification	No Jurisdiction
@brummymummyof2	8/12/21	Promoting clothing brand	No ad identification	Ad identifier used
@Simoneanderson	8/12/21	Promoting kids carseats	No ad identification	Ad identifier used
@mishhaaaa	8/12/21	Promoting clothing brand	No ad identification	Compliance reminder